



POSITION TITLE:

Foster Beelief Beeliever Beauty Intern (Unpaid internship/volunteer opportunity)

POSITION PURPOSE: Foster Beelief's mission is to foster awareness for the honeybees, provide education on their plight, and organizing action for their future. Foster Beelief is a honeybee charity based in Savannah, Georgia. Foster Beelief aims to promote sustainability through the education of the at-risk honeybee population, increase STEM interests in minority students, increase the progression and research in all Historically Black Colleges and Universities degree programs, build stronger industry and community partnerships, and increase citizen involvement in communities. The purpose of this position is to support the Foster Beelief's beauty brand and engagement through social media. Visit our website at Fosterbeelief.org

POSITION REPORTS TO: Foster Beelief's C.E.O. (C.E.O. is based in Savannah, GA area; however, the position can be done from anywhere).

SCHEDULE/TIME COMMITMENT: Interns will complete 10 hours per week for 12 weeks (3 months) generally weekdays 9-2pm (openings vary). The hours themselves are flexible, but there are some duties that require frequent check-ins. This is an unpaid position.

RESPONSIBILITIES:

- Compose posts for social media (3-10 posts/week) for Beeliever Beauty
- Help identify future content opportunities + prepare it as needed (eg. Identify videos/images that are needed for posts in advance)
- Review Beeliever Beauty's Facebook, Twitter, and Instagram posts + recommend improvements so as to maximize reach, shares, & positive comments.
- Daily Facebook, Twitter, and Instagram community management - respond to questions + comments as they come up (5x per week for 15 minutes)
- Participate in Foster Beelief's social media planning calls (30 minutes)
- Assist in the design and creation of merchandise, flyers, social media graphics, conference program, handouts, and other marketing materials
- Participate in regular conference calls and other tasks as requested

- Research and product development
- Develop storyboards for commercials
- Develop vision boards for product photoshoots
- Researching potential vendors for Foster Beelief products
- Organize promotional events for Beeliever Beauty scheduling events
- Identify media outlets to connect with to increase brand awareness
- Identify influencers to connect with to increase brand awareness
- Assist with the management and promotion of Foster Beelief's other retail items

REQUIREMENTS:

- Passion for natural skincare and beauty
- Proficiency with Facebook, Twitter, and Instagram
- Knowledge of environmental issues and honeybees are a plus
- Graphic design and project management experience
- Applicants must be 18 years of age or older and U.S. citizens

TO APPLY:

Send your resume + cover letter to: Info@fosterbeelief.org with the subject **Beeliever Beauty Intern**

Please review our website at Fosterbeelief.org. As a grassroots organization, internships are unpaid. We do not suggest relocating for this unpaid internship and we do not provide any housing or relocation assistance.

Foster Beelief is committed to creating a diverse environment and is proud to be an equal opportunity organization. All qualified applicants will receive consideration for this internship position without regard to race, color, religion, gender, gender identity, sexual orientation, national origin, disability, age, or veteran status.